



INSPIRING TEACHERS  
CHANGING LIVES



# Impact Report 2022





## A message from our Chairman

As the UK gradually emerged from lockdown, we have made it our priority to reintroduce in-person events. We ran Subject Enrichment Residentials in all our subjects, catching up on two postponed years, as well as reintroducing all of our face-to-face events and continuing to deliver high quality CPD online. Over the last few years of uncertainty, the focus in schools has been on surviving and it has been hard to prioritise excellent teaching and learning. This academic year, schools have suffered one of the most challenging years in the PTI's existence. After last year's disruption and lockdowns, they have had to deal not only with social and academic shortfalls due to the pandemic, but do so with low numbers of staff and students due to high levels of Covid-related absences. There has been extensive coverage in the media about the current cost of living crisis. We will all have considered how it will affect us and those that we know, however, there has been little about the dramatic effect that this will have on schools. With school budgets under so much strain, it is likely that we will see some schools reduce or even stop CPD for teachers.

Investing in good teachers can change the school experience for a child and I am very proud that we've been able to offer first-rate training at this time of uncertainty for teachers and schools. We know that CPD enthuses and re-engages teachers with their subject, resulting in effective and passionate teaching. Without this, the evidence, in the Pro Bono Economic Report (January 2022), points to more teachers potentially leaving the profession – at a time when new teacher recruitment has sadly fallen well short of target. Fortunately, the quality of our courses has been upheld and we've had positive feedback from over 1,100 teachers who attended our events in person, as strong as we have ever seen! It's just fantastic that this year's two Subject Residentials had the best evaluations yet and our teachers enjoyed being able to reflect on their teaching and having new ideas to take back to the classroom. 93% of participants at our New Teacher Subject Days said the course would make them a better teacher and school leaders found the combined Primary and Secondary Leadership Residential incredibly valuable and said it would have an impact on their school.

Our Primary Hub network continues to grow, and this year comprised 90 schools across the country, generating 676 excellent ideas and resources. We also reintroduced nine in-person CPD events in which were extremely well-received, with 79% of delegates reporting an increase in confidence to teach the topic. Going forward, we continue to listen to the needs of our teachers and this upcoming year will be launching our new Design & Technology course with Physical Education to follow next year.

We are extremely grateful for the generosity of all our donors. Without you, we cannot achieve what needs to be done. Let us continue to work together to offer support to both new and existing teachers and tackle the rapidly growing challenges that our educators and their pupils face in an ever-changing environment.

Keith Breslauer, Chairman, The PTI



## The challenges we are facing

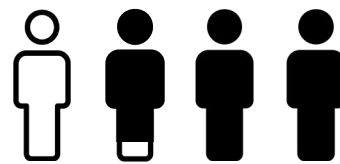
The lasting effects of COVID-19 on schools are sometimes hard to detach from problems that preceded and succeeded the pandemic. Teachers have been under huge pressure to get back to normal despite the circumstances.

### Child poverty levels are the worst they have been since 2010

**1.6m** children\* were **'persistently absent'** missing 10% or more of their classes in Autumn 2021



\*in England state schools



...that's 23.5% of all children

Some children from disadvantaged areas are up to **22 months** behind in their education

### Only 59% of Secondary recruitment targets reached (20% down on last year)



34%  
recruitment targets  
reached in  
**MFL**



25%  
recruitment targets  
reached in  
**D&T**



17%  
recruitment targets  
reached in  
**Physics**



*"Pupil attendance over 96% is crucial to making or exceeding expected GCSE progress. And after two years of stop-start schooling, students have been left feeling confused about the demands of challenging examined courses. Schools' biggest problems remain funding and recruitment. Budgets are having to accommodate an unfunded teacher pay rise that is higher than expected and the increase in energy costs means that many schools expect to be in deficit by April 2024. When this happens, teachers have larger classes and less planning time – so we may face even more of them leaving. The first lockdown brought a rise in applications for teacher training, but 2021-22 saw a reversion to missed recruitment targets for the eighth time in nine years"*

Carolyn Roberts (Co-Director of the PTI and Headteacher of Thomas Tallis School)



# Investment in good teachers can change the school experience for a child

England is suffering from  
a serious teacher supply crunch

**160,000**

additional pupils are expected  
in state secondary schools in  
England by 2024

**15,000 - 20,000**

secondary school teachers  
leaving each year

**11,844**

trainee teacher short-fall  
in 2022

**11,000**

additional teachers will be  
required in state secondary  
schools in England by 2024

**4,000**

more teachers  
left the profession in 20/21  
than in the previous year

**35-hour CPD  
entitlement =  
12,000 teachers  
remaining in the  
profession each year\***

**The work that we do, motivates today's teachers to continue to mould the minds of future generations and inspires those young people to be the best they can be.**

We know that it is vital that teachers are not only highly skilled, but also highly motivated to remain in the profession, and the provision of quality CPD can ensure this.

\*Pro-Bono Economics, 'Learning to save – Teacher CPD as cost-effective approach to improving retention' (Jan, 2022)

## The PTI - our aims

**Deliver** inspiring subject-focused professional development for teachers, with the opportunity to reconnect and engage with, reflect upon, and share their values, and consider how these are reflected in their classroom.

**Encourage** teachers to drive transformational change by promoting a culture of high aspiration and expectation and mould the minds of future generations.

**Provide** an enjoyable and challenging education to every child, regardless of their background or ability, through knowledgeable and inspiring teachers.







# Back together

## PRIMARY HUBS

Bespoke professional development for groups of local schools to strengthen subject teaching and school leadership. Encourage primary subject specialism and curriculum challenge by providing new ideas for teaching and learning.

## PROFESSIONAL DEVELOPMENT SUBJECT DAYS

One-day courses providing subject inspiration to enrich lessons, with renowned subject specialists, for teachers at all levels.

## BERNICE MCCABE AWARD

An award which promotes and celebrates excellence in subject leadership, recognising departments for their exceptional leadership and impressive teacher subject expertise across the department.

## SCHOOL LEADERSHIP RESIDENTIAL

A two-day course for school leaders to explore principled school leadership and promote quality subject teaching and join a collaborative national network through the School Leadership Programme.

## SUBJECT LEADERSHIP DAYS

Reunion days for subject leaders to discuss their research projects and how they've had an impact in their schools.

## NEW TEACHER SUBJECT DAYS

Four days providing subject knowledge enhancement, teaching strategies and lesson ideas for newly or recently qualified teachers and trainee teachers.

## SUBJECT ENRICHMENT RESIDENTIAL

Three-day courses for subject leaders who set the curriculum, providing the opportunity to consider what is most important in the teaching of their subject, and how they can improve their teaching so as to inspire the next generation of children.





## Our online initiatives

While we now prioritise getting back to normal, it is important to understand that the way we are consuming CPD is evolving and it is more widely accessible through digital technology.

### Online Courses

Virtual courses for teachers at all levels on subject-specific topics offering inspiration for the classroom with the latest cutting-edge research.

### Subject Leadership Certificate online personal accreditation course

**Level 1:** For aspiring subject leaders, focused on exceptional curriculum design, enhancing subject knowledge and improving the student experience.

**Level 2:** For aspiring school leaders to develop curriculum leadership and design a challenging curriculum.

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*"The certificate offers a safe way for teachers to give and receive feedback and provides professional learning opportunities to give teachers new ways of thinking and the skills for unleashing their students' potential"*

Certificate for Subject Leadership Level 1 Participant

99

95%

of Subject Leadership Certificate participants were inspired to increase the challenge in their lessons

## Martin Roberts Award

The late Martin Roberts was a founding member of the Academic Steering Group for the Prince of Wales Education Summer Schools in 2002. He continued as a member with the establishment of the PTI until 2016. He was instrumental in the introduction of The PTI's New Teacher Subject Days courses. This year, in his memory, we launched Martin Roberts Prizes to celebrate the best new teaching resources created by course participants at New Teacher Subject Days. There were 12 winners of the Martin Roberts Award 2022 from the London and Manchester participants.

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*"I loved the amount of detail the lecturer went into on the New Teacher Subject Days and I was able to extract an abundance of ideas and further questions I had for my Learning Resource Assignment."*

*When I won the Martin Roberts Prize I was elated. It was so nice to know that people found my LRA useful, and that they would like to use it in their schools too."*

99



**Toni Malone,  
Prize Winner 2022**

Geography Teacher  
St Edward's College, Liverpool

193

new teachers supported in 2021/22

93%

of new teachers anticipated an impact on their pupils' learning and said the course would make them a better teacher





More than  
**340,000**  
pupils reached

Over  
**3,900**  
teachers supported

**100%**  
of teachers on The  
School Leadership  
Programme agree their  
involvement will have an  
impact in school

66

*"A really fantastic opportunity to collaborate with other professionals about keeping the curriculum broad, diverse and relevant. An excellent chance to be reflective in my practice and continue my journey as an academic, and a lifelong learner."*

Subject Leadership Programme Day July 2022

99

# Our impact

## 21/22

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*"I have attended lots of music courses over the years and this was by far the most enjoyable and informative day of them all! Not only was the speaker, James, extremely knowledgeable but he made it fun, which is what we are all aiming to be in our day-to-day teaching life! Thank you for reawakening our enthusiasm!"*

South West Primary Hub 2022 (Music)

99

**3**  
New Primary  
Hubs  
launched

**90**  
schools across the  
country involved in  
our Primary Hubs

**676**  
Primary resources  
on the Staffroom

Over  
**2000**  
teachers attending an event

**9**  
in-person  
CPD events  
reintroduced

**415**  
schools reached in England  
& Wales

**74%**  
of teachers are more excited  
about  
teaching their subject

*"The course has put my subject back into the forefront of importance in my professional development. By doing so I've re-evaluated the purpose of CPD. I feel like my love of the subject has been refreshed and to be presented with industry giants reminded me of my intellectual value."*

Downing Subject Enrichment Residential 2022





## The PTI Bernice McCabe Award

The PTI's Bernice McCabe Award promotes and celebrates excellence in subject leadership, recognising departments for their exceptional leadership and impressive teacher subject expertise across the department.

The £5000 prize and trophy is awarded annually to an exceptional department which demonstrates the ethos and values of the PTI through their work within and beyond the curriculum. Bernice McCabe OBE, who sadly passed away in February 2019, was the founding Co-Director of the PTI and believed in the transformative power of inspiring subject teaching.



**Winner 2022: Leeds West Academy**



### About Leeds West Academy's Mathematics Department

The Mathematics Department at Leeds West Academy was announced as winner for its exceptional leadership and impressive teacher subject expertise. Consequently, pupils developed an enthusiasm for mathematics which led to a significant increase in students taking higher tier GCSE Mathematics, and improved exam success. The department's passion and energy led to a significant number of pupils participating in voluntary Saturday Mathematics sessions. **Judges were particularly impressed by the subject confidence and enthusiasm of students of all aptitudes as a direct consequence of the teaching quality and commitment of staff at the school.**

The money allows the department to expand further the offer they provide to 100 Year 11s through the additional staffing and resource costs. **This project has been significant in narrowing the achievement gap for their students within the academy and nationally, and expansion was welcomed by students and staff.**



Richard Jagger,  
Curriculum Leader of Maths,  
Leeds West Academy



# Financial Summary

The following information is extracted from The PTI audited accounts for year ended 30th September 2022 but is presented here in a more user friendly format, which separates the endowment funds (4% of which can be drawn down each year) from other income. A full copy of our audited accounts is available on our website or on request.

	2021/22 £	2020/21 £
Incoming Resources		
Grants and donations	918,783	624,756
Charitable activities:		
Secondary Affiliation fees	283,278	251,270
Subject Enrichment Residentials	23,833	-
Primary Programmes	38,050	7,150
Secondary Leadership Residential and Programme	4,095	-
New Teacher Subject Days	21,361	35,858
Other Continuing Professional Development	37,107	37,800
Other Trading Activities	39,600	-
Bank interest	3,883	2,518
Total Income	1,369,990	959,352
Expenditure on:		
Raising funds	182,711	119,211
Charitable activities:		
Subject Leadership Programme	222,799	172,224
Subject Enrichment Residentials	298,824	28,872
Primary Programmes	193,519	151,147
Secondary Leadership Residential and Programme	137,482	93,548
New Teacher Subject Days	212,453	147,075
Other Continuing Professional Development	236,501	219,124
Website and CRM	38,837	48,299
Total Cost of Charitable Activities	1,340,415	860,289
Total Expenditure	1,523,126	979,500
Transfer from Endowment Fund	155,000	25,000
Net income for the year	1,864	4,852
Total funds (excluding endowment) at 1st October 2021	855,649	850,797
Total funds (excluding endowment) at 30th September 2022	857,513	855,649

Balance Sheet at 30th September				
Balance Sheet at 30th September	2022 £	2022 £	2021 £	2021 £
<b>Fixed assets</b>				
Tangible fixed assets		58,025		73,079
Investments		3,253,670		3,381,139
		3,311,695		3,454,218
<b>Current assets</b>				
Debtors	192,547		190,623	
Cash at bank and in hand	1,243,535		1,621,375	
	1,436,082		1,811,998	
<b>Creditors</b>				
Amounts falling due within one year	(404,210)		(631,774)	
<b>Net current assets</b>		1,031,872		1,180,224
<b>Creditors</b>				
Amounts falling due after one year		(28,378)		(38,647)
<b>Net assets</b>		4,315,189		4,595,795
<b>Funds</b>				
Restricted funds		-		-
Endowment funds	3,457,676		3,740,146	
Unrestricted funds	857,513		855,649	
		4,315,189		4,595,795



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# Thank you

We are extremely grateful for the continued support of all of our donors, including our principal supporters listed below. It is through your generosity that we can continue to offer support to both new and existing teachers and work to empower educators and reconnect them with their subjects to inspire all students across the UK.

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